



CARUTHERSVILLE, MO.

WE EXTEND A SPECIAL INVITATION to out-of-town ladies to participate in this unusual offering. Never before has it been possible to buy Seasonable Merchandise of the BETTER KIND right in the heart of the Season at such Wonderful Reductions.



CARUTHERSVILLE, MO.

# OUR GREAT November Mark-Down Sale

The Most Important Event of the Year is Now on

## Amazing Price Reductions—Suits—Coats—Dresses—Furs and Millinery

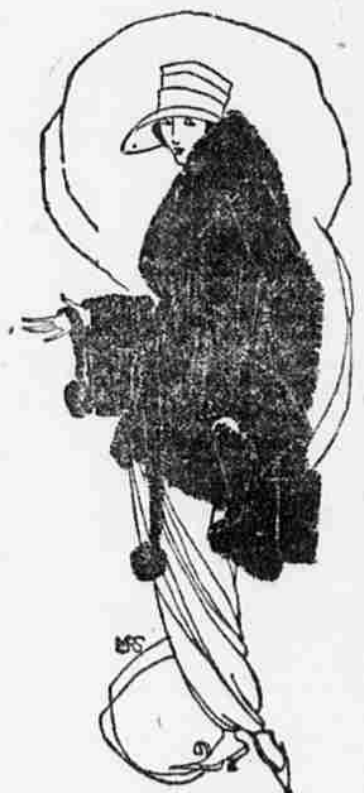
AND NOW WE START THE "SUPREME EVENT" OF THE YEAR—OUR GREAT NOVEMBER MARK-DOWN SALE BEGAN WEDNESDAY MORNING. This will be an event of greater magnitude than ever before in the history of the Styleright Shop. It will be supreme because in this Sale are included the most Charming Developments of Fall and Winter SUITS, COATS, DRESSES and MILLINERY—every popular approved shade of color is represented in a variety of styles. Every Garment is included. Positively nothing held in reserve. No woman should fail to attend this Extraordinary Sale. Come early is our suggestion.



**1/4 All Suits Reduced 1/4**  
**OFF**

Our Suits are all this Season's Newest Models; They are all Stylish; They are priced regularly as low as good Garments can be priced. Now we are cutting those prices in order to make this Sale a Record Breaker. Tailored Suits and Trimmed Suits in Tricotine, Velour de Laine, Silvertone, Serge and Oxford, all beautifully Silk Lined, some strictly tailored and others elaborately trimmed. These Suits are wonderful Values and every one is included in this Sale.

\$24.50 Suits, Less One-Fourth, Now	\$18.37
\$28.50 Suits, Less One-Fourth, Now	\$22.12
\$34.50 Suits, Less One-Fourth, Now	\$25.88
\$42.50 Suits, Less One-Fourth, Now	\$31.88
\$48.50 Suits, Less One-Fourth, Now	\$36.38
\$58.50 Suits, Less One-Fourth, Now	\$43.88
\$64.50 Suits, Less One-Fourth, Now	\$48.38
\$79.50 Suits, Less One-Fourth, Now	\$59.62



## All Coats Reduced

**NOW** IS THE TIME to buy a Coat. Those who have waited for this Sale are lucky, for there has been no cold weather, and our Big Stock of Coats is practically untouched. Big, Warm Coats with snug Collars, Smart Tailored Coats of the dressiest kind. Materials of richest Texture, Crystal Cord, Cut Bolivia, Tinseltone, Suede Velours, Silvertones and Fur Fabrics. Beautiful Fur Trimmed and Silk Lined Individual Models. Unusual Values at regular prices—extraordinary Bargains in this Sale.

\$22.50 COATS REDUCED TO	\$16.95
\$27.50 COATS REDUCED TO	\$19.85
\$37.50 COATS REDUCED TO	\$28.75
\$48.50 COATS REDUCED TO	\$36.75
\$62.50 COATS REDUCED TO	\$46.50
\$79.50 COATS REDUCED TO	\$63.60

## All Dresses Reduced

**YOU** CANNOT JUDGE the Dresses by their price, because Values in this Sale are out of proportion. For instance, with our regular \$29.50 Dresses reduced to \$19.75, think of what you can get for \$24.75. The Most Fascinating Models of the Season, developed in Tricotines, Serges, Velours, Satin, Tricollette, and Georgette. Splendidly chosen Variety of Colors—Styles to please every woman. Plain and elaborately trimmed Models including Street and Afternoon Dresses. The most wonderful Dress Bargains of the year.

DRESSES UP TO \$29.50 REDUCED TO	\$19.00
DRESSES UP TO \$34.50 REDUCED TO	\$23.75
DRESSES UP TO \$42.50 REDUCED TO	\$29.00
DRESSES UP TO \$48.50 REDUCED TO	\$34.75
DRESSES UP TO \$58.50 REDUCED TO	\$43.75
DRESSES UP TO \$69.50 REDUCED TO	\$49.75

## Skirts and Blouses

Our stock of separate Skirts and Blouses is not only the best, but one of the largest to be found anywhere. Each Garment is a superior Value at our regular price, and the Reductions made for this Special Sale will appeal to every Woman who appreciates a good looking Skirt or Blouse at a Bargain.

## 123 Children's Coats

At Greatly Reduced Prices

Our entire Stock of Misses' and Children's Coats are included in this Great MARK-DOWN SALE. Smart looking Coats for the little Tots, as well as the larger Girls. Handsomely tailored Coats of all wool Materials in all the newest Models are included. Come expecting Bargains, and we promise you will not be disappointed.

## All Our Furs on Sale

A wonderful Collection of Furs, Fur Scarfs, Fur Sets, Fur Capes, Muffs and Chokers. Exquisite Creations of Mink, Black Fox, China Wolf, Hudson Seal, Lynx, Jap Mink, French Coney and Marmot. Every piece sold with the usual Styleright Guarantee, and every Piece has been Reduced for this Sale. We suggest early Selection.

**Every Garment in Our Shop Tremendously Reduced**  
**This Sale Continues Until Saturday Night, November 29th**